

## **Newcastle Learning and Action Alliance (LAA) Strategic Objectives**

- To develop a common narrative around Blue-Green infrastructure and use this to communicate with important influencers, stakeholders and communities about the benefits of the Blue-Green approach
- To challenge traditional approaches and policy, drive change and promote Blue-Green infrastructure as a multifunctional strategy that provides a range of benefits to a range of beneficiaries
- To investigate how funding and resources for Blue-Green infrastructure could be accessed and create opportunities for uptake
- To identify the strategic priorities of city organisations, businesses and communities and show how multifunctional Blue-Green infrastructure could be used to meet their objectives
- To share opinions, skills and approaches and open a dialogue across disciplines to reduce the 'silo effect' and avoid missing opportunities
- To promote collaborative working and new funding models which help to realise the multiple benefits of Blue-Green infrastructure
- To highlight and share flagship projects that promote progress towards the Blue-Green Vision
- To develop location-specific Blue-Green strategies that may inform the plans enacted by the organisations represented by LAA members and beyond
- To identify; new areas for academic research into Blue-Green infrastructure, and; other relevant projects in the wider region
- To engage a wider range of stakeholders in discussions on Blue-Green infrastructure, e.g. house builders, businesses, professional bodies